

Message Text

UNCLASSIFIED

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FM AMEMBASSY PRAGUE

TO USDOC WASHDC

INFO SECSTATE WASHDC 9641

UNCLAS PRAGUE 0424

COMMERCE FOR BEWT/TPD

E.O. 11652: N/A

TAGS: BEXP, CZ

SUBJ: INCHEBA '76 -- BRATISLAVA

REF: USDOC 02427

1. EMBASSY DEFINITELY FAVORS A BUSINESS DEVELOPMENT OFFICE AT INCHEBA. INCHEBA IS MOST IMPORTANT TRADE FAIR IN SLOVAKIA, AND WE ARE CONSCIOUS OF NOT HAVING DONE ENOUGH TO PROMOTE TRADE IN THAT REGION OF COUNTRY. IN ADDITION, CHEMICAL AND PETROCHEMICAL INDUSTRIES WILL CONTINUE TO GET LION'S SHARE OF THE INVESTMENT GOING INTO SLOVAKIA, WHICH IN TURN IS GETTING A DISPROPORTIONATELY LARGE SHARE OF TOTAL CZECHOSLOVAK INVESTMENT.

2. A BDO AT INCHEBA WOULD BE A GOOD FOLLOW-UP TO PLASTICS PRODUCTION TSS SCHEDULED TO BE HELD IN BRATISLAVA IN MAY, WHICH IS, INCIDENTALLY, BEING ORGANIZED BY EXHIBITIONS DEPARTMENT OF INCHEBA FTO.

3. WE WOULD HOPE A BDO AT INCHEBA, ASSUMING FIRST ONE IS SUCCESSFUL, WOULD BECOME AN ANNUAL AND ROUTINE PART OF OUR TRADE PROMOTION EFFORT IN CZECHOSLOVAKIA. WE FEEL CERTAIN INCHEBA FAIR ORGANIZERS WILL BE GRATEFUL FOR OFFICIAL U.S. PARTICIPATION, GIVEN DEEP LEGACY OF FRIENDSHIP FELT BY SLOVAKS FOR AMERICANS, AND WILL TRY TO PERSUADE US TO INCREASE OUR PARTICIPATION IN FUTURE FROM BDO TO FULL-FLEDGED EXHIBIT. ONCE IN INCHEBA, WE WILL CERTAINLY BE UNCLASSIFIED

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PRESSURED TO COME BACK AGAIN, BUT THIS IS A DECISION WHICH

CAN AWAIT RESULTS OF INCHEBA NUMBER ONE.

4. EMBASSY WILL ALSO BE HAPPY TO PROVIDE COMMERCIAL
LOCAL ASSISTANT TO HELP STAFF BDO FOR PERIOD OF FAIR. FRISBIE

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NNN

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